

# Union + Co Marketing Partnership Opportunities



Photo by Joshua Langlais



Union + Co was created to offer a place where remote workers, entrepreneurs, small business owners, and artists can work and create together in a collaborative community.

In just four years, Union + Co has grown from 1,100 sq ft to 6,500 with over 50 members with 1,500 distinct users.

In July of 2023, Union + Co will move from 48 Front Street to 31 Centre Street. The move will allow for first floor access and expand our capacity to 18 private offices, 15 dedicated desks, 2 conference rooms, 4 phone/Zoom booths, plentiful flex desk seating, and a 4,000 sq ft lounge/flex event space.

Partnering with Union + Co is an opportunity for your business to support local entrepreneurs in a collaborative and creative way.

Union + Co is not just a space. It's a community. It's an attitude. It's an approach. We're the "roll up your sleeves and get it done" kind of people. We believe all successful projects are both "unique and relevant." We support economic and community development and believe that art and culture play a critical role in making a community strong and resilient - and interesting. We believe we attract who we are.

## **Available Marketing Partnership Opportunities:**

### **Flexible Event and Lounge Space \$3,000**

The flexible event and lounge area will have the greatest visibility to the public and our membership. The flex space will be a regional destination for professional meetings, events, and gatherings. This space will also be used daily by our members, whether working from one of the flex desks, at the community table, or catching up with the news on the comfortable soft seating.

As a part of your partnership with Union + Co, your organization will be mentioned at all Union + Co events hosted in the space. The organization will also be displayed on the glass entry airlock signage.

### **Conference Room \$2,500 || Small Meeting Room \$1,500**

The conference and small meeting rooms at Union + Co will be utilized by members and the public alike. Your partnership will keep the conference room free for non-profit organizations. The partners of the conference room and meeting room will be displayed on the wall in each room.

### **Phone/Zoom Booths \$2,000**

With the rise of remote team-based work, we know from experience that our four new phone/zoom booths will be in high demand. Limited to 30-minute sessions, the phone booths are bound to see many eyes throughout the day. The phone/zoom booth partner will be displayed prominently on the bank of phone/zoom booths.

### **Lunch + Learn Partner \$1,500**

Union + Co hosts monthly Lunch + Learns for our members and the wider community on a range of professional development, business, and wellness topics. This partnership provides your team the face time to introduce yourself and your company as a Union + Co partner at these monthly events.

### **Coffee Time Partner \$1,500**

Start the day by getting into the hearts and minds of every Union + Co member with the coffee time partnership. Featuring your business logo prominently displayed on our coffee bar and kitchen area.

### **~~Happy Hour Partner \$1,500~~ 2023 Partner: J. Edward Knight**

~~Wind down each week with the Union + Co membership as the weekly happy hour partner. Complimentary beverages and snacks are sure to win the day.~~

### **Additional Benefits for the Partner:**

- Access to book the Flex Space at a 25% discount to the normal rate.
- 5 hours in the conference room for partner use.
- Quarterly promotional highlight in the Union + Co newsletter, reaching almost 1,000 (mostly local) community members.
- Invitations to all Union + Co social events, including Member Happy Hours.

### **Your Partnership Reach:**

- Between 80 – 100 people per day using the Union + Co space.
- Daily and weekly visitors.
- Professional, arts, and cultural events hosted by Union + Co and the public held in the space.
- Regional coworking and event space destination.